

simple green

Rock n Road
CYCLERY

Note: Special pricing will be revealed on Shimano hard-parts, Specialized bikes, shoes and helmets at the meeting on Dec 15th, 7pm at Rock and Road, Mission Viejo.

If you are a 2019 Team Simple Green member but are unable to attend the meeting. Please send an email to mike.okano@cox.net with the specifics of your request/order no later than Monday, December 17th 9am.

Meeting Topics

- **Intro, 2019** *Mike, Jeff & Matt*
- **Clothing** *Mike & Cameron*
- **Racing/Reimbursement** *Mike & Bob*
- **Rock and Road** *Matt*
 - Specialized
 - Shimano
 - Other
- **Other, Oakley** *Mike, Fiona*
- **2018 Social Media Contest** *Jeff, Mike & Jason*

Clothing

Topics

- ✓ Fit
- ✓ Quality
- ✓ Pricing

Focus Group

- ✓ Linda
- ✓ Dolly
- ✓ Angela
- ✓ Jim
- ✓ Bob
- ✓ Cameron
- ✓ Jason
- ✓ Mike

Survey

- Voler
- Eliel
- ALE
- Jvelo
- Coeur

Let Your Colors Fly.



Ryan Cady
Lorenzo Lietti
Jordan Babb

Side by Side Comparison

Select Items

| Eliel Item | 2019 Eliel to-Member Cost |
|-------------------------------------|----------------------------------|
| Rincon Jersey | 100.8 |
| Laguna Seca Bib (HP Pad) | 160.8 |
| Palomar Vest | 108 |
| Arms | 42 |
| Mavericks Skinsuit SS (HP Pad) | 180 |
| | |
| | |
| | |
| Voler Item | 2019 Voler to-Member Cost |
| Pro Jersey Nova fabric | 90.26 |
| Pro Bib (HP Pad, Pulse fabric) | 101.14 |
| Wind Vest | 78.30 |
| Arms | 29.36 |
| Pro Skinsuit SS (HP Pad, pulse fabr | 142.46 |

**Approx. \$6K Cash bonus
at objective**





“What is Racing Anymore?”

Crits?

Nonexistent *USA Cycling* Road Racing?

Grand Fondo's?

Non-sanctioned Gravel?

Non-sanctioned Road?
















The Rock Cobbler

February 09 2019

Bakersfield, California, USA



2019 USA CYCLING NATIONAL CHAMPIONSHIP SCHEDULE

| DATE | EVENT | LOCATION | FOLLOW ON TWITTER |
|-------------------|---|-------------------------|----------------------------|
| March 29-31, 2019 |  USA Cycling Elite BMX National Championships | Rock Hill, S.C. | #BMXNats |
| April 4-5 |  USA Cycling Collegiate BMX National Championship | DeSoto, Texas | #CollNats |
| May 10-12 |  USA Cycling Collegiate Road National Championships | Augusta, Ga. | #CollNats |
| June 20-23 |  USA Cycling Amateur Road National Championships | Hagerstown, Md. | #RoadNats |
| June 27-30 |  USA Cycling Professional Road National Championships | Knoxville, Tenn. | #USPro |
| July 2-7 |  USA Cycling Junior & Elite Track National Championships | Carson, Calif. | #TrackNats |
| July 23-28 |  USA Cycling Mountain Bike National Championships | Winter Park, Colo. | #MTBNats |
| August 8-11 |  USA Cycling Masters Road National Championships | Colorado Springs, Colo. | #RoadNats |
| Aug 27 - Sept 1 |  USA Cycling Masters Track National Championships | Carson, Calif. | #TrackNats |
| Sept. 12-15 |  USA Cycling Collegiate Track National Championships | Rock Hill, S.C. | #CollNats |
| Oct. 18-20 |  USA Cycling Collegiate Mountain Bike National Championships | Durango, Colo. | #CollNats |
| Dec. 10-15 |  USA Cycling Cyclocross National Championships | Tacoma, Wash. | #CXNats |
| TBD |  USA Cycling Marathon Mountain Bike National Championships | TBD | #MTBNats |

Legend:



Road



Mountain



Track



CX



BMX



Order Summary

Order #: 2579258
Auth Code: 5C085764688483F4983156F984C570A944E25375 jpbrtjjq-Okano
Order Date: December 5, 2018, 3:55 pm
Member: Mike Okano
Account #: 26616
Age: 60 as of 12/2019

Ship To: Mike Okano
28651 CEDAR RIDGE RD
TRABUCO HILLS, CA 92679

Purchase Summary:

Optional Items

| | |
|------------------|-----------------|
| USAC Club Dues | \$200.00 |
| Total Due | \$200.00 |

Payment Summary:

| | |
|---------------------------|---------------|
| Total Credit Card Payment | \$200.00 |
| Balance Due | \$0.00 |



2018 Simple Green Team Event Presented by Rock N' Road Cyclery

- All sales are final.
- All products will be delivered by February 1st or sooner.
- If product cannot be delivered by the above date then you can either wait for product to become available or get a full refund.
- We will notify via email or phone call when available.
- All products will be delivered from the Mission store.
- Payment for orders is due today before you leave the store.
- We will provide a price guarantee on bicycles purchased in the last 30 days to team members only. Please email matt.ford@rocknroadcyclery.net with the product that you purchased, the receipt #, and the date of purchase. Your name must be attached to the receipt in our POS. PLEASE do not try to discuss refunds or credits today. We will take care of this after the event...
- If there is a bike or product that you're interested in that is not listed please ask a Sales Staff member if we can make accommodations.

Ask for help if you have questions.

We will do our best to speed things along at the cash register but please be patient!

Thanks for your support and enjoy the event!

The Rock N' Road Crew

Rock N Road Cycle Team Event '18

| | Product | Retail Price | Team Price |
|-------------|-----------------------------|--------------|------------|
| Road Groups | | | |
| | Dura Ace Di2 w/o Crank | \$2,999 | |
| | Dura Ace Hydro w/o Crank | \$2,010 | |
| | Dura Ace w/o Crank | \$1,590 | |
| | Ultegra Di2 w/o Crank | \$1,684 | |
| | Ultegra Hydro w/o Crank | \$1,170 | |
| | Ultegra w/o Crank | \$790 | |
| MTB Groups | | | |
| | XT Di2 1x | \$1,764 | |
| | XT Mech 1x | \$934 | |
| MTB Brakes | | | |
| | XTR Race Brakes | \$560 | |
| | XT 2-piston Brakes | \$300 | |
| | RT86 160mm Rotor | \$50 | |
| | RT86 180mm Rotor | \$55 | |
| Road Wheels | | | |
| | RS500 Wheelset (Ultegra) | \$390 | |
| | RS770 Disc Wheelset (12mm) | \$750 | |
| | Dura Ace R9100 C24 Wheelset | \$1,150 | |
| | Dura Ace R9100 C40 Wheelset | \$1,550 | |
| | Dura Ace R9170 Disc 12mm | \$2,000 | |
| Pedals | | | |
| | Dura Ace R9100 | \$280 | |
| | Ultegra R8000 | \$200 | |
| | XTR XC M9100 | \$180 | |
| | XTR Trail M9120 | \$180 | |
| | XT XC M8000 | \$120 | |
| | XT Trail M8020 | \$120 | |
| Footwear | | | |
| | S-Phyre Road or MTB | \$400 | |
| | RC7 | \$200 | |
| | XC7 | \$200 | |

You must be present at meeting to see Team Pricing.

2019 Membership is required in order to qualify for these discounts.

If you cannot attend, please refer to page 2 of this presentation on contacting Mike Okano for details and/or placing your order.

| Description | MSRP | Team Cost |
|---|-------------|-----------|
| Mountain Bikes- Full Suspension | | |
| EPIC MEN SW CARBON 29 FRM | \$ 3,750.00 | |
| EPIC MEN SW CARBON SRAM 29 | \$10,020.00 | |
| EPIC MEN PRO CARBON 29 | \$ 6,820.00 | |
| EPIC MEN EXPERT CARBON 29 | \$ 5,520.00 | |
| | | |
| SJ FSR MEN SW CARBON 27.5 & 29 FRM | \$ 3,200.00 | |
| SJ FSR MEN SW CARBON 27.5 & 29 | \$ 9,520.00 | |
| SJ FSR MEN EXPERT CARBON 27.5 & 29 | \$ 5,520.00 | |
| SJ FSR MEN EXPERT CARBON 27.5 & 29 | \$ 5,520.00 | |
| | | |
| Mountain Bikes- Hardtails | | |
| EPIC HT MEN SW CARBON 29 FRM | \$ 2,500.00 | |
| EPIC HT MEN SW CARBON SRAM 29 | \$ 8,520.00 | |
| EPIC HT MEN PRO CARBON 29 | \$ 5,520.00 | |
| EPIC HT MEN EXPERT CARBON 29 | \$ 4,320.00 | |

You must be present at meeting to see Team Pricing.

2019 Membership is required in order to qualify for these discounts.

If you cannot attend, please refer to page 2 of this presentation on contacting Mike Okano for details and/or placing your order.

| | | |
|-------------------------------|-------------|--|
| Road Bikes | | |
| TARMAC SW RIM FRM | \$ 5,250.00 | |
| SW TARMAC MEN DISC FRM | \$ 4,500.00 | |
| TARMAC MEN PRO | \$ 6,700.00 | |
| SW TARMAC MEN DISC DI2 | \$11,000.00 | |
| TARMAC MEN EXPERT DISC | \$ 4,750.00 | |
| | | |
| VENGE SW DISC FRM | \$ 5,500.00 | |
| VENGE SW DISC DI2 | \$12,520.00 | |
| VENGE PRO DISC UDI2 | \$ 8,020.00 | |
| | | |
| Tri & TT | | |
| SW SHIV MODULE | \$ 4,500.00 | |
| | | |
| Endurance Road Bikes | | |
| ROUBAIX SW FRMSET | \$ 4,000.00 | |
| SW ROUBAIX DI2 | \$10,000.00 | |
| ROUBAIX EXPERT UDI2 | \$ 5,800.00 | |
| | | |
| Gravel & Cross | | |
| CRUX SW FRMSET | \$ 2,800.00 | |
| CRUX SW DI2 | \$ 9,000.00 | |
| CRUX EXPERT | \$ 4,700.00 | |
| DIVERGE SW FRMSET | \$ 4,000.00 | |
| DIVERGE MEN SW DI2 | \$10,000.00 | |
| DIVERGE MEN PRO UDI2 | \$ 6,700.00 | |

| | | |
|------------------------|-----------|--|
| Shoes | | |
| S-Works Road | \$ 400.00 | |
| S-Works RECON MTN | \$ 425.00 | |
| | | |
| Helmets | | |
| S-Works PREVAIL + ANGi | \$ 250.00 | |
| S-Works EVADE + ANGi | \$ 275.00 | |