

Welcome!
Team Simple Green
Bike Religion
Cannondale
2013!



BIKE RELIGION™
CANNONDALE

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Agenda

LEADERSHIP THROUGH INNOVATION

- Who's who
- 2013 clothing design
- Shop Steals & Deals
 - Everyday deals (walk-in)
 - Monthly specials
 - Club ID Cards
- Racing
- 2013 Winners Circle
- Health
- Social Events
- Social Media/Communication



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- **Mike Okano -President**
- **Cameron Phillips -VP Operations**
- **Bob Kubinski -Racing/Reimbursement policy**
- **Brad Matsuda -Webmaster**
- **Dan Belling -Jr. Development Team**
- **Noelle Belling -Social Media/Press**
- **Fiona Petersen & Linda Schnepf - “tell us what to do and we’ll get it done”!**



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Sponsors

LEADERSHIP THROUGH INNOVATION

- Jeff Hyder



- John Tzinberg



- Steve Kwait



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2013 Clothing Design

LEADERSHIP THROUGH INNOVATION

- NEW 2013 LOOK
- Tops-New fabric/design
- **NEW PADS**
- Voler rep here, with sizing and samples
- Delivery Jan 20, 2013-before Boulevard RR



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2013 Clothing Design

LEADERSHIP THROUGH INNOVATION

- New ship options
- New 10 day order turnaround
- New 30 day order turnaround
- Voler order system up now
- Team socks by Sock Guy
- **DEADLINE – 1ST ORDER CLOSES DECEMBER 3**



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2013 Clothing Design

LEADERSHIP THROUGH INNOVATION



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Team Socks

- 3.5" and 5"
- Black and White
- \$30/ Four Pack
- Sock Guy SGX
- Upgraded Sock



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- **2013 Cannondale Program**
- **Member Shop Deals**
- **Monthly Specials**
- **Membership Cards**
- **Shop Rides**



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Team Philosophy

- Cycles Veloce's philosophy is to promote cycling as a lifestyle.
- The benefits to lasting health, the community and the environment are important not only to our generation, but future generations.
- We will continue to support those who also contribute to this cause.



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Code of Conduct

LEADERSHIP THROUGH INNOVATION

- Practice good sportsmanship and conduct yourself in a professional manner
- Wear Club clothing on all club rides and at races
- Obey all traffic regulations
- Work equally hard for yourself and your Club
- Welcome new members and offer your support and encouragement.
- Conduct one's self with the same consideration as one would expect from any other road user, particularly motorists.



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Chazmichael Morales 2012 Winner

State Junior State Track Omnium & Team Pursuit



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2012 Team Simple Green Pro 1-2 Team

Austin Carroll, Christain Kriek, Connor McCutcheon
Louis Meintjes, John Van Dyke, Ryan Schneider

2012 Results

- 1st Place SRAM Tour of the Gila Stage Race GC Pro 1-2
- 1st Boulevard Road Race Pro 1-2
- 1st Place Devils Punch Bowl Road Race Pro 1-2
- 1st Place Tour De Murrieta Circuit Race Cat Pro 1
- 1st Place Snelling Road Race Pro 1-2
- 1st place Irvine Great Park Series
- 1st place Dana Point Grand Prix



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2012 California Masters Team Time Trial State Champions

- Fiona Petersen
- Anne Luhan
- Russell Shapley
- Troy Gielish



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2012 California Masters 2-Team Time Trial State Champions

- Kenny Fuller
- Mark Urlich



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Congratulations also to:

James Edwards

- Top ten finish in 60% of the races
- So Cal Cup Series Champion

Troy Gielish

- 1st Krosstoberfest
- 1st Cross Vegas
- 1st San Diego Cyclocross

Rachel Kerber

- 1st Napa Valley Sprint Triathlon
- 1st Carlsbad Sprint Triathlon
- 1st Lake Tahoe Triathlon
- 1st Pacific Coast Triathlon
- 1st Long Beach Triathlon

Other Notables:

Robert Angle Wyatt Meyers
Rick Carrera Michael Gossett
Spencer Ito



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Race Reimbursement Program

- Free of charge membership for racing juniors
- Reimbursements issued per event
- Training events do not qualify
- What events qualify??
 - An event governed by a sanctioning body
 - Qualified officials at event
 - A license is required to participate
 - Event is advertised or posted on a Race information website



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Reimbursement Program Cont....

- National and State Championship entry fees will be reimbursed
- Maximum reimbursement: \$60/month
- Reimbursement levels:
 - \$20 per Criterium or Road Race event
 - \$20 per MTB race event
 - \$20 per CX Event
 - \$20 per Biathlon
 - \$40 per Stage Race event (Counted as ONE event)
 - \$60 per Triathlon



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Anne Luhan, M.D., F.A.C.S.

- Board Certified General and Trauma Surgeon
- Team Simple Green Member



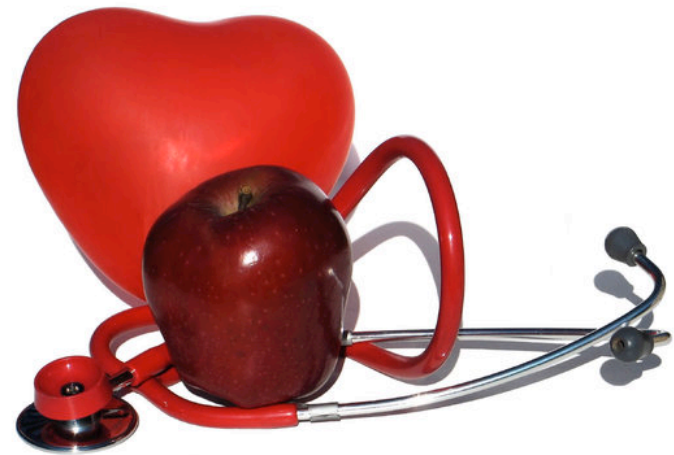
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- # 1 Cause of Death
- 1 in every 3 deaths
- 2000 deaths/daily
- There are **warning** signs!
- Mentally tough, go beyond limits, ignore symptoms!
- **PREVENTION!**



- **PREVENTION!**
- Know your baseline...
- Know your check ups...
- As easy as an apple a day...



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- Please post any ride/race pictures to our team Facebook page
- Or send to info@cyclesveloce.com
- Link can be found on our team website
- Send ideas for social events...
- Club team ride ideas



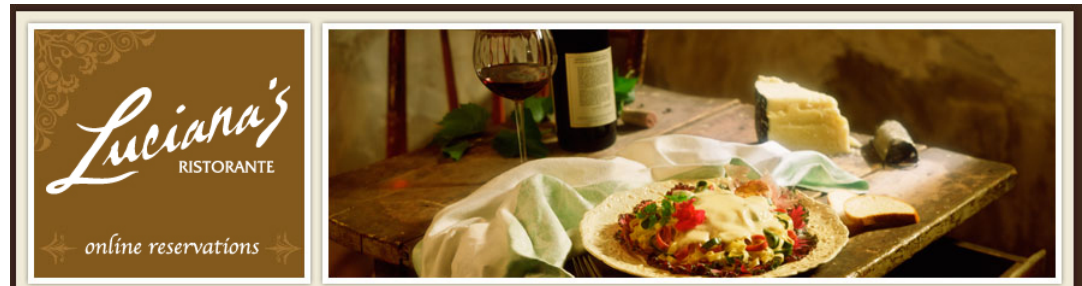
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ANNUAL CHRISTMAS PARTY

- LUCIANA'S RISTORANTE - DANA POINT
- SATURDAY DECEMBER 8, 2012
- 5:30 PM COCKTAILS, 7:00PM DINNER
- COMPLIMENTARY WINE-APPETIZERS
- SALAD-CHOICE OF 4 ENTREES-DESSERT

24312 Del Prado
Dana Point, CA
92629
(949) 661-6500

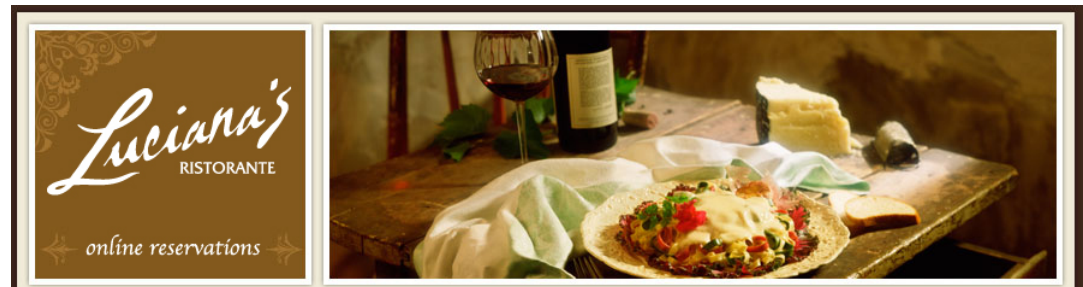


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ANNUAL CHRISTMAS PARTY

- \$30/PERSON
- Can be paid on line, or here at shop tonight
- Please make payment/RSVP by December 3, 2012



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THANK YOU

HAVE A GREAT 2013

RIDE SAFE



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